

THESUS

Marketing and Partnerships Intern

Full-Time Summer Internship

Term: May 9th, 2022 - August 12th, 2022

At Thesus, we believe that if we are all more connected to nature, we would be happier and healthier. So, we are committed to making environmentally progressive outdoor footwear that helps people Be Outside.

ABOUT THIS ROLE:

Thesus is looking for a Marketing and Partnerships Intern to join our team. This role will be responsible for engaging, inspiring and growing a community of people to Be Outside through localized events and brand collaborations. Your success will be measured in how many people you can support to Be Outside, where they are healthier and happier!

GOOD & WELL INTERNSHIP PROGRAM

This internship is being offered as a part of [The Good & Well Internship Program](#). Throughout our summer internship program, Good & Well provides participants with opportunities to work with dynamic, high-potential social ventures as well as to learn from and network with professionals working within the social impact ecosystem in Toronto.

KEY RESPONSIBILITIES

- Identify, prioritize, and secure brand aligned partnership opportunities - including exclusive brand partnerships, product collaborations, ambassadors and events.
- Drive and track revenue and prospective customers for Thesus through these partnerships.
- Pitch engaging partnership ideas on a regular basis.
- Build the Thesus Partnership strategy.
- Engage with and maintain strong relationships with partners, representing Thesus and ensuring the best experience for our community and partners
- Work effectively with cross-functional teams including Product, Marketing, Operations and Finance internally and externally to structure and execute operational and strategic initiatives through in person events and across our channels.
- Track partnership success and develop and implement best practices for partnership engagement moving forward.

MUST-HAVES

- An understanding of online marketing including all social media platforms (e.g., Instagram, Twitter, Facebook, TikTok, Pinterest).

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- A strong interest in the outdoors and wellness industry.
- Outstanding written, verbal and interpersonal communication skills.
- Ability to learn quickly and balance multiple projects.
- Ability to create and support delivery of compelling presentations.
- You have a positive attitude and understand the importance of spending time outside!
- Legally entitled to work according to Ontario's legislation and regulations

GOOD-TO-HAVES

- Experience building scalable content, campaigns, and/or channels that clearly communicate the brand story.
- Experience managing strategic partnerships at an ecommerce or apparel company.

OTHER DETAILS

- \$19.05/hour for 37.5 hours/week
- Business hours are Monday to Friday, 9am-5:30pm EST
- This role is currently remote, but you may be required to come into the office

HOW TO APPLY

The application deadline is **February 17, 2022, at 11:59 PM EST**. Learn more about the Good & Well Internship Program and how to apply [here](#).

Please note that applications will be reviewed on a rolling basis and those submitted via other methods will not be reviewed.

Thesus is an equal opportunity employer committed to diversity and inclusion. We consider all applicants regardless of race, colour, religion, sex, sexual orientation, gender identity, national origin, age, disability, protected veteran status, and Indigenous status. If you require accommodation during the recruitment and selection process, please let us know. We will work with you to provide as seamless a recruitment experience as possible.