

KOTN

Brand Marketing Intern
Full-Time Summer Internship
Term: May 9th, 2022 - August 12th, 2022

At Kotn, we're reimagining the way our everyday items are made and purchased, beginning with your wardrobe, setting a new standard for social impact and traceability. Founded in February 2015, Kotn has been featured in over 80 publications such as New York Times, GQ, Vogue, Elle, and The Wall St. Journal. Kotn was founded in Toronto by three best friends, who were fed up with compromising on quality, design, sustainability, brand experience, and price.

ABOUT THIS ROLE:

Kotn is looking for an Intern to join our Brand Marketing team. You will support the planning, development and execution of all our community gifting, social media, and brand marketing planning processes. This is an exciting opportunity for an individual who loves keeping up with social trends, supporting community events, and is excited at the prospect of building a community of people who love Kotn.

GOOD & WELL INTERNSHIP PROGRAM

This internship is being offered as a part of [The Good & Well Internship Program](#). Throughout our summer internship program, Good & Well provides participants with opportunities to work with dynamic, high-potential social ventures as well as to learn from and network with professionals working within the social impact ecosystem in Toronto.

KEY RESPONSIBILITIES

- Support Kotn's community gifting, social media, and brand marketing programs, including pitching and brainstorming new content and marketing ideas
- Source on brand, net new content creators to add to our CRM weekly
- Support in the management of inbound and outbound content creator inquiries to help grow our community
- Fulfill and track gifting orders using internal systems
- Working directly with our Brand Marketing Manager to provide status updates, KPI tracking, and track product costs
- Support the social media team in creating and publishing compelling content for Kotn's social channels

- Support on all virtual/in-person community events
- Execute on other operational duties, as required

MUST-HAVES

- Excellent communication (both written and spoken)
- Excellent organizational skills
- Be active on social media and have a strong understanding of YouTube, Instagram, and TikTok
- Knowledge of influencer landscape in the region and ability to make judgments regarding engagement and brand fit
- Ability to work collaboratively within a team and think strategically in a fast paced Environment
- Ability to manage multiple deadlines
- Legally entitled to work according to Ontario's legislation and regulations

GOOD-TO-HAVES

- Graphic design ability
- Any previous social media, public relations, or community marketing experience

OTHER DETAILS

- \$19.05/hour for 37.5 hours/week
- Business hours are Monday to Friday, 9am-5:30pm EST.
- This role is currently remote, but you may be expected to come into our offices located at 263 Adelaide Street West, Suite 401, Toronto, ON, M5H 3G2

HOW TO APPLY

The application deadline is **January 16, 2022, at 11:59PM EST**. Learn more about the Good & Well Social Impact Internship Program and how to apply [here](#).

Please note that applications will be reviewed on a rolling basis and those submitted via other methods will not be reviewed.

Kotn is an equal opportunity employer committed to diversity and inclusion. We consider all applicants regardless of race, colour, religion, sex, sexual orientation, gender identity, national origin, age, disability, protected veteran status, and Indigenous status.