

KOTN

Marketing & Sales Intern
Full-Time Summer Internship
Term: May 9th, 2022 - August 12th, 2022

At Kotn, we're reimagining the way our everyday items are made and purchased, beginning with your wardrobe, setting a new standard for social impact and traceability. Founded in February 2015, Kotn has been featured in over 80 publications such as New York Times, GQ, Vogue, Elle, and The Wall St. Journal. Kotn was founded in Toronto by three best friends, who were fed up with compromising on quality, design, sustainability, brand experience, and price.

ABOUT THIS ROLE:

Kotn is looking for a Marketing & Sales Intern to join our Kotn Supply team. Reporting to the General Manager, you will be responsible for providing marketing support to our sales team, enabling them to generate quality leads and grow our business. This is an exciting opportunity for an individual who is interested in a career in marketing, sales and operations.

GOOD & WELL INTERNSHIP PROGRAM

This internship is being offered as a part of [The Good & Well Internship Program](#). Throughout our summer internship program, Good & Well provides participants with opportunities to work with dynamic, high-potential social ventures as well as to learn from and network with professionals working within the social impact ecosystem in Toronto.

KEY RESPONSIBILITIES

- Conduct market research to support the sales team
- Contribute to the creation of marketing collateral for prospective clients

- Contribute to the establishment of a distinct digital footprint for the Kotn Supply including taking ownership of Kotn Supply's social media by curating user-generated content (UGC) to post regularly and interacting with potential leads.
- Execute on other operational duties, as required

MUST-HAVES

- Good verbal and written communication skills
- Understanding of social media and marketing trends
- Ability to manage multiple deadlines
- Legally entitled to work according to Ontario's legislation and regulations

GOOD-TO-HAVES

- Graphic design ability
- Digital marketing experience
- Any previous sales experience

OTHER DETAILS

- \$19.05/hour for 37.5 hours/week
- Business hours are Monday to Friday, 9am-5:30pm EST.
- This role is currently remote, but you may be expected to come into our offices located at 263 Adelaide Street West, Suite 401, Toronto, ON, M5H 3G2

HOW TO APPLY

The application deadline is **January 16, 2022 at 11:59PM EST**. Learn more about the Good & Well Social Impact Internship Program and how to apply [here](#).

Please note that applications will be reviewed on a rolling basis and those submitted via other methods will not be reviewed.

Kotn is an equal opportunity employer committed to diversity and inclusion. We consider all applicants regardless of race, colour, religion, sex, sexual orientation, gender identity, national origin, age, disability, protected veteran status, and Indigenous status.