LUCKY IRON FISH (LIFe)
LIFe has created a small iron cooking tool, in the shape of a fish, that infuses meals with a healthy amount of natural iron to help prevent and address iron deficiency and anemia. Iron deficiency is the world's largest micronutrient challenge, negatively impacting the lives of over 2 billion people around the world. The Lucky Iron Fish is simple to use and provides a natural source of iron that's clinically proven and safe to use. As a certified B-Corp, impact is at the core of what we do. A portion of every sale is used to distribute LIFe products and services to communities in need.

GOOD & WELL INTERNSHIP PROGRAM
This internship is being offered as a part of The Good & Well Internship Program. Throughout our summer internship program, Good & Well provides participants with opportunities to work with dynamic, high-potential social ventures as well as to learn from and network with professionals working within the social impact ecosystem in Toronto.

THE POSITION
The NGO/Institutional and Impact Programs intern reports to the Director of Programs and Impact. You will support Institutional/NGO and Impact projects and our operations in various ways including assisting with grant writing/research/reporting, case studies, programs strategy and support, sector-specific marketing activities and materials design and development.

Key Responsibilities
- Research and case study development on iron deficiency interventions and Institutional/NGO programs.
- Identify innovative funding opportunities and grants for Lucky Iron Fish and its NGO/private sector partners.
- Research and outreach for potential new product materials.
- Collaborate with the marketing team to develop content, design projects and update existing marketing collateral for institutional and/or NGO programs. (e.g. sell sheets, price lists, brochures, images, presentations etc.).
- Create new assets (videos and photos) to be used across Lucky Iron Fish's multiple channels.
- Support current Institution/NGO programs as required, eg. training, reporting, etc.
Must-Haves

- Degree in or pursuing a degree in Business, International Business or Equivalent
- Understanding of, and passion for, social enterprise and “business for good”
- Strong multitasker, and adaptable to shifting priorities.
- Strong organizational skills: does not let things fall through the cracks.
- Working knowledge of MS Office required and experience with G Suite tools, (especially Excel or G Sheets)
- Enrolled in a college or university.
- Be between 15 and 30 years of age (inclusive) at the time of intake/selection.
- Be legally able to work according to Ontario’s legislation and regulations.

Good-to-Haves

- Project management experience
- Previous experience in sales
- Design experience, on Photoshop or Illustrator
- Spanish or French would be an asset.

Pay / Hours

- $19.05/hour for 37.5 hours/week
- Business hours are Monday to Friday, 9am-5pm
- This position currently works remotely.

HOW TO APPLY

The application deadline is January 16, 2022 at 11:59PM EST. Learn more about the Good & Well Social Impact Internship Program and how to apply here.

Please note that applications will be reviewed on a rolling basis and those submitted via other methods will not be reviewed.

Lucky Iron Fish is an equal opportunity employer committed to diversity and inclusion. In hiring for all job positions we commit to considering candidates with a wide range of diverse backgrounds, identity and experiences. If you require accommodation during the recruitment and selection process, please let us know. We will work with you to provide as seamless a recruitment experience as possible.