

2022 Good & Well Internship Program

Deadline: Sunday, January 16th, 2022, at 11:59pm EST.

This document includes all the application questions, split into two parts. It was created so you can prepare your responses in advance of submitting your application online. We will **only** review applications submitted through the application Google forms found on our website.

Note: If you **do not** have a Google account and wish to apply, we will accept applications sent to info@goodandwell.ca. Please include the completed application form and a copy of your resume.

The Basics

1. First Name:
2. Last Name:
3. Phone Number:
4. Email:
5. Are you currently enrolled full-time at a post-secondary institution?
6. If you are at a post-secondary institution, please indicate your school below.
7. Which degree types are you currently pursuing?
8. What program are you currently enrolled in?
9. What year of study are you in?
10. Which other programs have you completed?
11. Do you intend to return to post-secondary school full-time in the fall?

Funding Eligibility Requirements

Age and citizenship requirements may apply depending on funding partners.

1. Are you between the ages of 15 and 30 (inclusive)?
2. Are you a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada?
3. Are you legally entitled to work in Canada?

Fresh City Farms - Marketing Analyst Internship

Please answer the following questions about your qualifications as they pertain to the Marketing Analyst Internship at Fresh City Farms.

Part 1 (a): Must-Haves

1. Do you have experience in data analysis?
 - Yes
 - No
2. Do you have strong written and verbal communication skills?
 - Yes
 - No
3. Do you pay close attention to detail and are able to stay organized?
 - Yes
 - No
4. Do you have the ability to iterate designs and solutions efficiently and intelligently?
 - Yes
 - No
5. Do you have the ability to prioritize and quickly adapt to a changing environment?
 - Yes
 - No

Part 1 (b): Good-to-Haves

1. Are you capable of producing a high quantity of work within tight deadlines?
 - Yes
 - No

Part 2: Application Questions

Note, questions 1 to 3 will be asked for all positions. Please tailor your response to the partner organization(s) you are applying to work with.

1. What does social impact mean to you? (Maximum 100 words)
2. What will you bring to this role? What do you hope to gain? How does this position fit within your future goals? (Maximum 200 words)

3. Describe a time when you faced a challenge. How did you approach it and what did you learn from that experience? (Maximum 150 words)
4. Please describe one instance in which you derived actionable insights from a sizeable data set. (Maximum 100 words)
5. Is there a brand (food or lifestyle) that you think is doing an amazing job on social media? What are they doing that stands out from other brands you may follow? (Maximum 75 words)

And that's it! Thanks again for taking the time to apply.

You'll receive a confirmation email once you click 'Submit' and we'll reach out to book initial phone interviews by **January 30th, 2022**.

Please note that given the volume of applications we anticipate receiving, we are unable to notify applicants who are unsuccessful in securing an interview.