



IMPACT & INNOVATION ANALYST INTERN

Full-Time Summer Internship

Term: May 09, 2022 – August 12, 2022

Good & Well is a boutique impact investing firm based in Toronto, Canada that partners with early-stage social purpose businesses to help drive a more conscious form of capitalism and a more purposeful, sustainable economy for all.

We believe that a new investment mindset is needed to drive this new economy – one with mission alignment, longer time horizons and a commitment to safeguarding purpose as companies grow. We're working to realize this future by investing in the early-stage, over the long term, and in entrepreneurs who are committed to creating a more fair, prosperous and sustainable world.

This internship is being offered as a part of [The Good & Well Internship Program](#). Throughout our summer internship program, Good & Well provides participants with opportunities to work with dynamic, high-potential social ventures as well as to learn from and network with professionals working within the social impact ecosystem in Toronto.

Good & Well is seeking an **Impact & Innovation Analyst Intern** to assist with and conduct research for our portfolio companies (65% of your time), support deal team research (25%), and overall Good & Well strategy (10%). Work with portfolio companies will cover a variety of areas with a strong focus on impact management, ESG and understanding customers.

ROLE & RESPONSIBILITIES

- Collecting impact and ESG data and write reports for portfolio companies
- Developing a design thinking-based framework to help companies better understand their customers
- Conducting qualitative research interviews, synthesize the data and deriving actionable insights
- Conducting market research and competitive analysis to identify relevant industry trends for both existing and prospective portfolio companies
- Supporting screening and due-diligence on potential investments
- Working on special projects to help shape and execute our overall Good & Well Strategy
- Other tasks as required

MUST-HAVES

- Curiosity to learn about and contribute to all aspects of the G&W business
- Passion for social impact and sustainability
- Strong research and analytical skills
- Strong communication skills (verbal and written)
- Ability to conduct research across a wide variety of themes/topics
- Ability to use creative problem-solving skills and quickly adapt to a changing environment
- Great attention to detail and organization skills
- Capable of producing a high quantity of work within tight deadlines
- The ability to work both independently and collaboratively
- Legally allowed to work according to the relevant provincial and Canadian legislation and regulations

GOOD-TO-HAVES

- Experience working with social enterprises, entrepreneurs or in venture capital
- Knowledge and past experience in design thinking
- Knowledge and past experience in ESG research
- Experience conducting research for a business

OTHER

- Compensation: \$19.05 per hour at 37.5 hours a week
- Business hours are Monday to Friday, 9am-5pm.
- You will be working from Good & Well's offices at 317 Adelaide St. W.

HOW TO APPLY

The application deadline is **January 16, 2022, at 11:59 pm EST**. Learn more about the Good & Well Social Impact Internship Program and how to apply [here](#).

Please note that applications will be reviewed on a rolling basis and those submitted via other methods will not be reviewed.

Good & Well is an equal opportunity employer that values diversity and inclusion. We consider all qualified applicants, without regard to race, colour, religion, sex, sexual orientation, gender identity, national origin, age, disability, or any other legally-protected factors.