



Student Engagement Manager

Start Date | June/July 2024 (full-time)

Application Deadline | Rolling review

Good & Well is a private investment firm based in Toronto investing in companies that are leading the way to a more equitable and sustainable economy. As part of this vision, we are also investing in the next generation of thoughtful, values-driven leaders.

ROLE DESCRIPTION

We are seeking a passionate and thoughtful Student Engagement Manager to join our lean, driven, and dynamic team and champion the next phase of our student engagement program and strategy. In this role, you will lead the growth and execution of our overall student engagement strategy, including the management and development of our annual Internship Program and Impact Challenge (~70% of your time), review and refinement of existing programs (~10%), development of new programs (~15%), and establishment and coordination of the Good & Well Foundation (~5%).

KEY RESPONSIBILITIES

Strategy

- Lead, evaluate, and refine the overall student engagement strategy in collaboration with the President, including:
 - Review and refinement of Good & Well's student engagement strategy, plan, and budget
 - Development, review, and refinement of strategies, plans, and budgets for the Internship Program, Impact Challenge, potential Fellowship Program, alumni engagement, and other new initiatives
 - Evaluation of and reporting on implementation of the Good & Well strategy

Programs

- Lead the execution of the Internship Program, including:

- Recruitment of 20-25 interns across schools and industries in collaboration with portfolio companies
- Organization and co-facilitation of the professional and personal development sessions, including a three-day outdoor retreat
- Co-management with portfolio companies of the 20-25 interns
- All other actions required to facilitate the success of the Internship Program
- Lead the execution of the Impact Challenge, including:
 - Recruitment of 50-100 participants
 - Development of engaging competition materials
 - Recruitment of mentors, judges and panelists
 - Planning of event logistics (i.e., venue, catering, schedule, etc.)
 - Facilitation of the event
 - All other actions required to facilitate the success of the Impact Challenge
- Develop and manage an impactful alumni engagement program to build stronger community and support student engagement initiatives
- Lead the exploration (and development and execution as required) of the expansion of existing student programs and the Fellowship Program – including research, visioning, planning, and testing

Good & Well Foundation

- Design the Foundation strategy, plan, and budget in collaboration with the President and Founder
- Coordinate the establishment and program and administrative management of the Foundation with the President, CFO, external counsel, and others as required
- Manage and undertake Foundation reporting as required

Other

- Develop and implement the student communications strategy and plan (including communications via the website, LinkedIn account, email newsletter, and university/college job boards)
- Maintain and build collaborative relationships with partners to support the student programs (including funding, recruitment, and portfolio company partners)
- Recruit Good & Well interns as needed
- Manage Student Engagement Interns/Coordinators as needed
- Other projects/tasks as needed in support of Good & Well's strategy and portfolio

WHO YOU ARE

You will set the strategy and direction of our Student Engagement Program and model leadership for our student community. We are seeking a bold and curious leader who believes in our work, has a passion for learning, and leads with humanity, empathy, and integrity.

Further, you will be a strong fit for this role if you:

- Have a genuine passion and strong ability to connect with others; you are personable and model strong relationship management skills
- Take ownership of your work; you care deeply and are proactive, opportunistic, and comfortable wearing many hats; you are willing to pitch in whenever necessary
- Are highly organized, can manage multiple priorities, and have strong attention to detail
- Are successful working independently and with a team
- Demonstrate a high level of integrity; you have sound judgement and a high degree of professionalism

OTHER QUALIFICATIONS

The ideal candidate **must have**:

- A bachelor's degree or equivalent
- 3+ years of experience designing, implementing, coordinating, and evaluating initiatives – ideally with a focus on youth, student engagement, and/or community building
 - Defining strategy, plans, and budgets
 - Leading implementation
 - Evaluating impact and refining initiatives
- Proven project management and organizational skills
- Experience developing partnerships to support your work (financial, operational, content etc.)
- Strong verbal and written communication skills
- Strong research and analytical skills
- Genuine passion for social impact, sustainability, and community engagement
- Legally allowed to work in Canada according to the relevant legislation and regulations
- Willingness and ability to pass a security and criminal background check

Good-to-haves:

- Experience with human resource management
- Experience with recruitment and familiarity with equitable recruitment strategies
- Experience with communications strategy and planning, and social media
- Experience building alumni engagement programs
- Experience working with social enterprises or with entrepreneurs
- An understanding of foundation administration

ADDITIONAL INFORMATION

- **Compensation:** \$70-90k with bonus, and flexible based on experience
- **Reporting to:** President, Good & Well
- **Location:** 317 Adelaide St. W. Toronto ON (hybrid)

HOW TO APPLY

Apply at: <https://good-well.breezy.hr/p/caf15c33e6f1-student-engagement-manager>

Deadline: Rolling review. (Interested candidates are encouraged to apply early.)

Application components:

- 1) **Resume** – No longer than two pages
- 2) **Cover letter** – Including responses to the following questions:
 - a) Describe the world you would like to create in one word. Please discuss an experience that demonstrates your commitment to this vision. (Maximum 100 words)
 - b) Why are you interested in this position? (Maximum 100 words)
 - c) What experiences, skills, and perspectives will you bring to this position? (Maximum 200 words)

Shortlisted applicants will be contacted for an interview. Thank you for your interest.

Good & Well is an equal opportunity employer committed to diversity and inclusion. If you require accommodation during the recruitment and selection process, please notify us at students@goodwell.ca.