



Summer Impact Analyst

Full-Time Summer Internship

May 8 – August 11, 2023

Deadline: Sunday, February 5, 11:59pm Eastern

[Good & Well](#) is a boutique impact investment firm based in Toronto, Canada, that invests in and supports inspiring entrepreneurs driving social change. We believe that a thriving and resilient market is built with humanity. It is one in which decisions are made with empathy for all stakeholders because it is good business and the right thing to do. It is the future that the next generation of consumers, workers and investors is already demanding. Our objective is to help catalyze this vibrant, more equitable and sustainable market by harnessing the power of entrepreneurship.

GOOD & WELL INTERNSHIP PROGRAM

As part of the Good & Well Internship Program, interns will have the opportunity to work at dynamic, high-potential social enterprises, participate in robust personal and professional development workshops led by social impact leaders, and connect with a community of like-minded peers.

ROLE DESCRIPTION

Good & Well is seeking an **Impact Analyst** to support our portfolio and strategy (40% of your time), assist in the implementation and maintenance of our impact measurement digital platform (30%) and conduct deal team research (30%). Work with portfolio companies will cover a variety of areas with a strong focus on impact measurement and management, ESG and understanding customers.

KEY RESPONSIBILITIES

- Lead the implementation and maintenance of the Impact Measurement and Management digital platform. Set up deadlines, plan and coordinate the collection of impact data, input data as required, monitor project set up processes, monitor project progress etc.
- Collect data from impact experts and portfolio companies to shape and respond to G&W's approach to ESG
- Analyze impact and ESG data and produce comprehensive reports
- Support engagements with portfolio companies, including developing impact strategies, theories of change and impact metrics
- Conduct market research and competitive analysis to identify relevant industry trends for both existing and prospective portfolio companies
- Support screening and due diligence on potential investments
- Produce weekly reports on portfolio company activity
- Work on special projects to support portfolio companies and help shape our overall Good & Well Strategy
- Other tasks as required

The ideal candidate **must have**:

- Strong research and analytical skills
- Strong communication skills (verbal and written)
- Curiosity to learn about and contribute to all aspects of the G&W business
- Passion for social impact and sustainability
- Ability to conduct research across a wide variety of themes and topics
- Ability to use creative problem-solving skills and quickly adapt to a changing environment
- Great attention to detail and organization skills
- Capable of producing a high quantity of work within tight deadlines
- The ability to work both independently and collaboratively

Good-to-haves:

- Experience working with social enterprises, entrepreneurs or in venture capital
- Knowledge and experience in Impact Measurement and Management
- Experience conducting research for a business

ELIGIBILITY

- Currently enrolled at a post-secondary institution at the second-year undergraduate level and above
- Legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations
- Holds Canadian citizenship, permanent residency status, or refugee status (required by the Government of Canada's Student Work Placement Program, which has historically contributed to G&W internship program wages)

ADDITIONAL DETAILS

- **Compensation:** \$20.50 an hour, 37.5 hours a week
- **Reporting to:** Senior Associate
- **Location:** This position is currently hybrid. Please note that the successful applicant will be expected to work from Good & Well's downtown office (317 Adelaide St. W., Toronto, ON) and attend Good & Well internship workshops in person in Toronto throughout the summer work term.

HOW TO APPLY

Apply via Google Forms: <https://forms.gle/oN2RGHrw7R9z57ht7>.

Application components:

- 1) **Resume** – no longer than two pages
- 2) **Written responses** to the following three questions:
 - a) Describe the world you want to create in one word. Please discuss an experience (completed or ongoing) that demonstrates your commitment to this vision. (Maximum 100 words)
 - b) What will you bring to this role (Impact Analyst at Good & Well)? What do you hope to gain? (Maximum 200 words)

- c) Good & Well interns spend up to 20% of their time engaged in personal and professional development workshops and cohort community-building activities. What interests you about this aspect of the program? What do you hope to learn? (Maximum 100 words)

Deadline: Sunday, February 5, 11:59pm Eastern. Applications will be reviewed on a rolling basis.

Shortlisted applicants will be contacted for an interview. No phone calls or emails please.

Good & Well is an equal opportunity employer committed to diversity and inclusion. If you require accommodation during the recruitment and selection process, please let us know at info@goodwell.ca.