



Program Development Intern, Student Engagement

Full-Time Summer Internship

May 8 – August 11, 2023

Deadline: Sunday, February 5, 11:59pm Eastern

[Good & Well](#) is a boutique impact investment firm based in Toronto, Canada, that invests in and supports inspiring entrepreneurs driving social change. We believe that a thriving and resilient market is built with humanity. It is one in which decisions are made with empathy for all stakeholders because it is good business and the right thing to do. It is the future that the next generation of consumers, workers and investors is already demanding. Our objective is to help catalyze this vibrant, more equitable and sustainable market by harnessing the power of entrepreneurship.

As part of this vision, we also aim to engage the next generation of leaders in programming that encourages them to bring their humanity to work. We currently facilitate a summer internship program and fall case competition for undergraduate students, and we intend to develop a fellowship program for new graduates, as well as an internship alumni program.

GOOD & WELL INTERNSHIP PROGRAM

As part of the Good & Well Internship Program, interns will have the opportunity to work at dynamic, high-potential social enterprises, participate in robust personal and professional development workshops led by social impact leaders, and connect with a community of like-minded peers.

ROLE DESCRIPTION

Good & Well is seeking a **Program Development Intern** to take part in developing and implementing our student engagement initiatives (75% of your time), assisting with ongoing student engagement communications and tasks (10%) and supporting our portfolio and strategy (15%).

KEY RESPONSIBILITIES

- Support the design and implementation of future student engagement initiatives (i.e., Fellowship Program, Impact Challenge, alumni engagement) through research, planning and project management
- Assist with implementation of the summer internship program, including helping to facilitate a fun, inclusive and engaged internship culture
- Develop professional and engaging content for our website and LinkedIn pages in line with our student engagement strategy
- Support our portfolio and strategy through research and other special projects
- Other tasks as required

The ideal candidate **must have**:

- Strong research and analytical skills
- Strong communication skills (verbal and written)
- Strong understanding of communications and social media
- Strong ability to connect with others
- Great attention to detail and organization skills
- The ability to work both independently and collaboratively
- A passion for social impact, sustainability, and community engagement
- Passion for engaging peers and inspiring them to drive change

Good-to-haves:

- Experience developing programs or communities, particularly for students
- Digital communications experience (e.g., managing websites and/or social media accounts)
- Experience working for a social enterprise or with entrepreneurs

ELIGIBILITY:

- Currently enrolled at a post-secondary institution at the second-year undergraduate level and above
- Legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations
- Holds Canadian citizenship, permanent residency status, or refugee status (required by the Government of Canada's Student Work Placement Program, which has historically contributed to G&W internship program wages)

ADDITIONAL DETAILS

- **Compensation:** \$20.50 an hour, 37.5 hours a week
- **Reporting to:** Student Engagement Coordinator
- **Location:** This position is currently hybrid. Please note that the successful applicant will be expected to work from Good & Well's downtown office (317 Adelaide St. W., Toronto, ON) and attend Good & Well internship workshops in person in Toronto throughout the summer work term.

HOW TO APPLY

Apply via Google Forms: <https://forms.gle/zqCTsh5iQ1qgELsw7>.

Application components:

- 1) **Resume** – no longer than two pages
- 2) **Written responses** to the following three questions:
 - a) Describe the world you want to create in one word. Please discuss an experience (completed or ongoing) that demonstrates your commitment to this vision. (Maximum 100 words)
 - b) What will you bring to this role (Program Development Intern, Student Engagement at Good & Well)? What do you hope to gain? (Maximum 200 words)
 - c) Good & Well interns spend up to 20% of their time engaged in personal and professional development workshops and cohort community-building activities. What interests you about this aspect of the program? What do you hope to learn? (Maximum 100 words)

Deadline: Sunday, February 5, 11:59pm Eastern. Applications will be reviewed on a rolling basis.

Shortlisted applicants will be contacted for an interview. No phone calls or emails please.

Good & Well is an equal opportunity employer committed to diversity and inclusion. If you require accommodation during the recruitment and selection process, please let us know at info@goodwell.ca.