

KOTN

Creative Content Intern

Full-Time Summer Internship

May 8 – August 11, 2023

Deadline: Sunday, February 5, 11:59pm Eastern

At Kotn, we're reimagining the way our everyday items are made and purchased, beginning with your wardrobe, setting a new standard for social impact and traceability. Founded in February 2015, Kotn has been featured in over 80 publications such as New York Times, GQ, Vogue, Elle, and The Wall St. Journal. Kotn was founded in Toronto by three best friends, who were fed up with compromising on quality, design, sustainability, brand experience, and price.

GOOD & WELL INTERNSHIP PROGRAM

This internship is part of the Good & Well Internship Program. Interns will have the opportunity to work at dynamic, high-potential social enterprises, participate in robust personal and professional development workshops led by social impact leaders, and connect with a community of like-minded peers.

ROLE DESCRIPTION

We are looking for a highly motivated intern to join our Consumer Channels & Creative team for the Summer and support the activities of the unit. You will report directly to the Senior Manager, Marketing, and will support Kotn's rapidly growing business.

KEY RESPONSIBILITIES

- Support Marketing with organizing all in-coming content for relevant channel use
- Work with Kotn's executive team in episodic content production, assisting on site and with any post-production activity as requested
- Assist on set with internal ecommerce or social media production
- Support the Marketing and Ecommerce teams to create requested internal product forward UGC
- Conduct market research to suggest brand relevant content ideas for video related content
- Participate in execution of content creation as required
- Complete other projects and duties as assigned

The ideal candidate **must have**:

- 1+ year of general work experience in a corporate or agency environment preferred
- Previous or current study in English, communications, fine arts or similar field
- Ability to balance multiple priorities and work on a deadline
- Positive attitude, flexible and adaptive

Good-to-haves:

- **Creativity:** A creative thinker who understands the Kotn voice, mission, and the retail landscape, creating compelling and thoughtful content.

- **Team-Oriented:** Able to work closely with all team members to produce content and understand business objectives and priorities.
- **Communication Skills:** Demonstrates awareness by adjusting language and terminology, both written and verbally, for intended audience to clearly convey ideas and address opportunities.

ELIGIBILITY

- Currently enrolled at a post-secondary institution at the second-year undergraduate level and above
- Legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations
- Holds Canadian citizenship, permanent residency status, or refugee status (required by the Government of Canada's Student Work Placement Program, which has historically contributed to G&W internship program wages)

ADDITIONAL DETAILS

- **Compensation:** \$20.50 an hour, 37.5 hours a week
- **Location:** This position is currently hybrid; in person at our office at 379 Adelaide Street West, Toronto, ON. Please note that the successful applicant will be expected to attend Good & Well internship workshops in person in Toronto throughout the summer work term.

HOW TO APPLY

Apply via Google Forms: <https://forms.gle/NsRYY5wuGfRY7HqK8>.

Application components:

- 1.) **Resume** – no longer than two pages
- 2.) **Written responses** to the following three questions:
 - a) Describe the world you want to create in one word. Please discuss an experience (completed or ongoing) that demonstrates your commitment to this vision. (Maximum 100 words)
 - b) What will you bring to this role (Creative Content Intern at Kotn)? What do you hope to gain? (Maximum 200 words)
 - c) Good & Well interns spend up to 20% of their time engaged in personal and professional development workshops and cohort community-building activities. What interests you about this aspect of the program? What do you hope to learn? (Maximum 100 words)

Deadline: Sunday, February 5, 11:59pm Eastern. Applications will be reviewed on a rolling basis.

Shortlisted applicants will be contacted for an interview. No phone calls or emails please.

Kotn Inc. and Good & Well are equal opportunity employers committed to diversity and inclusion. If you require accommodation during the recruitment and selection process, please let us know at info@goodwell.ca.