

KOTN

Creative Content Intern at Kotn

Good & Well Internship Program | Full-Time Summer Role

Internship Term | April 15 – May 6, 2024 (part or full-time), May 6 – August 9, 2024 (full-time)

Application Deadline | Monday, April 8, 2024, 11:59pm ET (reviewed on a rolling basis)

At Kotn, we're reimagining the way our everyday items are made and purchased, beginning with your wardrobe, setting a new standard for social impact and traceability. Founded in February 2015, Kotn has been featured in over 80 publications such as New York Times, GQ, Vogue, Elle, and The Wall St. Journal. Kotn was founded in Toronto by three best friends, who were fed up with compromising on quality, design, sustainability, brand experience, and price.

GOOD & WELL INTERNSHIP PROGRAM

As part of the Good & Well Internship Program, interns will have the opportunity to work at dynamic, high-potential social enterprises, participate in personal and professional development sessions led by social impact leaders, and connect with a community of like-minded peers. Learn more about Good & Well and the internship program: [Program Summary](#).

ROLE DESCRIPTION

We are looking for a highly motivated intern to join our Consumer Channels & Creative team for the Summer and support the activities of the unit. You will report directly to the Art Director and support Kotn's rapidly growing business.

KEY RESPONSIBILITIES

- Support the Marketing and Ecommerce teams to create requested internal product forward UGC
- Conduct market research to suggest brand relevant content ideas for video related content
- Participate in execution of content creation as required
- Support creation of visual designs for digital marketing, online and print collateral
- Collaborate with consumer channels teams to meet project deadlines and on-brand work
- Assist on set with internal ecommerce or social media production
- Complete other visual projects and duties as assigned

The ideal candidate **must have**:

- Previous or current study in Communications, Fine Arts, English or similar field
- Ability to balance multiple priorities and work on a deadline
- Positive attitude, flexible and adaptive

Good-to-haves:

- **Creativity:** A creative thinker who understands the Kotn voice, mission, and the retail landscape, creating compelling and thoughtful content.
- **Team-Oriented:** Able to work closely with all team members to produce content and understand business objectives and priorities.
- **Communication Skills:** Demonstrates awareness by adjusting language and terminology, both written and verbally, for intended audience to clearly convey ideas and address opportunities.

ELIGIBILITY

- Currently enrolled at a post-secondary institution at the second-year undergraduate level and above
- Legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations
- Committed to the full internship term – April 15 to May 6, 2024 (part or full-time) and May 6 to August 9, 2024 (full-time) – including a 3-day outdoor retreat
- Committed to attending regular Good & Well development sessions in Toronto throughout the internship term

ADDITIONAL INFORMATION

- **Compensation:** \$21.00 an hour, 37.5 hours a week
- **Location:** This position is currently hybrid; in person at our office at 379 Adelaide Street West, Toronto ON. Please note that the successful candidate will also be expected to attend regular Good & Well sessions in Downtown Toronto throughout the internship term.

HOW TO APPLY

Apply via Google Forms: <https://forms.gle/pX89v1LvrMc6mWfm9>

Deadline: Monday, April 8, 2024, 11:59pm ET. Applicants are encouraged to apply early.

Application components:

- 1) **Resume** – No longer than two pages
- 2) **Written responses** to the following three questions:
 - a) Describe the world you want to create in one word. Please discuss an experience (completed or ongoing) that demonstrates your commitment to this vision. (Maximum 75 words)

- b) What will you bring to this role (Creative Content Intern at Kotn)? What do you hope to gain? (Maximum 150 words)
 - c) Good & Well interns spend about 15% of their paid time engaged in personal and professional development sessions and cohort bonding activities. What interests you about this aspect of the internship program? What topics or skills would you be interested in learning about and developing? (Maximum 75 words)
- 3) **Creative sample** – Please submit either a link to your portfolio, social media link OR a photo of a creative sample of any medium that demonstrates your creative style.

Shortlisted applicants will be contacted for an interview. Thank you for your interest.

Kotn and Good & Well are equal opportunity employers committed to diversity and inclusion. If you require accommodation during the recruitment and selection process, please let us know at students@goodwell.ca.